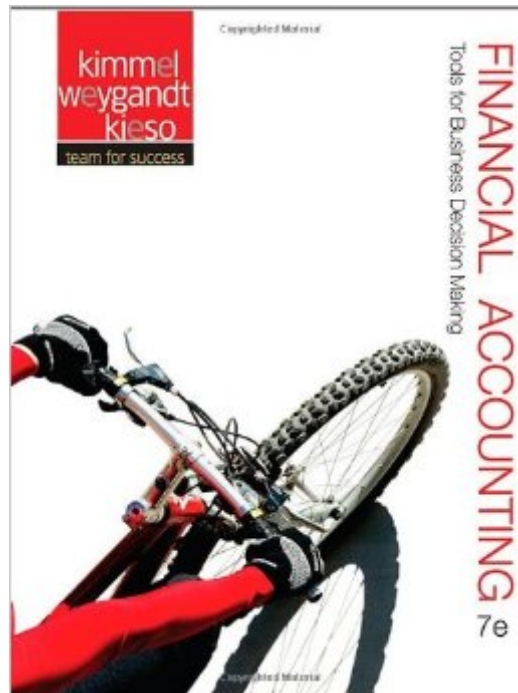


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# Financial Accounting: Tools For Business Decision Making



## Synopsis

NOTE: This Product DOES NOT INCLUDE an Access Code Students get accounting when using Kimmel Financial Accounting with WileyPLUS because we make learning accounting easy and accessible for today's different types of learners. Written in a concise, clear, and conversation way, Kimmel Financial Accounting provides just the right amount of information students need to come to class prepared, while powerful visuals and Interactive Tutorials make complex accounting concepts possible to absorb quickly. Starting with the big picture of financial statements first, Paul Kimmel shows students why financial accounting is important to their everyday lives, business majors, and future careers. This best-selling financial accounting text is known for the most relevant and easy to understand examples, while teaching students the accounting cycle through the lens of one consistent story of Sierra Corp, an outdoor adventure company. The automatically graded WileyPLUS problem-solving experience imitates a blank sheet of paper with type-ahead for entering account titles, so that students use recall memory when they practice or do homework online. More students get accounting when using Kimmel Financial Accounting with WileyPLUS, because they can Read It, See It, Do It " Get It. WileyPLUS sold separately from text.

## Book Information

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## Customer Reviews

This was on required list of textbooks for my accounting class. I could not afford the almost 300\$ print version so had to go kindle. Don't get me wrong, I love kindle, but it's harder to do homework with digital textbooks especially if you are reading from computer and trying to absorb entire page but you can only view half, having to zoom in or out. Also, if you try to copy and paste things like the tables so you can complete practice exercises, kindle reader does an extremely poor job with

this. Teachers, please stop letting universities and colleges abuse us with a 300\$ required textbook! This isn't astrophysics, it's accounting.

We used this book in my accounting class. The coverage jumped around a too much for my taste. Also, not having an accounting background, the constant language changes (with no cross references and very superficial glossary), especially between the chapter text and the exercises made the endeavor excruciating. The worst part was not being able to check answers. The answer key should come with the book. Not having an answer key invalidates this books use as a learning tool even if it were better written.

If you are new to accounting then this book should definitely be on your list. Explaining step by step how to record basic journal entries and how these entries relate to the various financial statements (Income Statement, Cash-Flows...), in a clear and well organized fashion. The only reason I am unwilling to rate this book five stars is due to the price; as most people will be using this book as an introduction to financial accounting it does seem a little expensive. It is also worth noting the problems and examples used throughout the book are of excellent quality, especially the financial statements provided in appendix A and B. If you have previous experience within the accounting field I would probably recommend a book at a higher level but beginners could do no better.

I found the definitions to be vague, and even the definitions of terms change as you go through the chapter, which is confusing, when you're trying to retain all this new information. The author should provide a list of examples of terms, so that we understand and grasp what the meanings of terms are, and how they are linked to other definitions. For example, a cash flow from investing activities are defined as "cash flows related to the acquisition or sale of the company's productive assets". As you do some homework problems and online quizzes, you can gather that productive assets are more than manufacturing equipment, which was the one example given in the book. If I don't know what productive assets are, then I'm not going to understand what cash flow from investing activities are. Also, why not provide an answer key so that you can check to see if you're doing the work correctly and that you have the right understanding? The answer key should not be just for teachers.

The book has excellent problems generally geared to majors in accounting or finance. The presentation includes exercises and problem sets from basic to more advanced forms including the

all-important fact patterns which require a critical thinking mindset to arrive at a defensible solution. Ideally, students should read the chapters before class so that a rigorous discussion of the material can follow. This text is geared for more advanced students who prepare thoroughly for class. Sometimes, this course is offered with a problem set lab so that students can solve problems in a small group structure while being supervised by a senior lab attendant. Students who utilize this book and encounter problems should engage a tutor to assist with the material. Many community and even full four year colleges offer tutoring from the senior-level students who've had the core courses and completed them with decent grades. There is no such thing as a perfect accounting textbook which can be read like a letter, short story or novel. Generally speaking, accounting texts require a careful reading in consultation with the teacher and even small groups of students assembled in a peer group relationship.

I chose this rating because it's a textbook that I needed for my accounting class. It has a lot of information, and I loved how it had summaries at the beginning of the book that would be great for studying the terms and equations of accounting i.e.  $\text{Assets} = \text{Liabilities} + \text{Equity}$ , etc. Would highly recommend it. Have had a previous accounting book and this seemed more informational and more organized.

I found this product to be more than I had anticipated. I think I will purchase my textbook in this format whenever it is offered. I was able to handle the chapters as I needed them without the added weight of the others. Thank you for offering the unbounded copy

Worst textbook ever. IT DOES NOT COME WITH THE ONLINE CODE!!! The book is incredibly unhelpful. It does not provide basic explanations on basic journal entries. Simply put, it is overrated and incredibly expensive. Buy an additional book if you MUST use this for class.

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